

## A Message From Dr. Bob & Susan



## April News

### News To Crow About!!!

#### Join Us In Celebrating The Award We Received Last Month At The Global Pet Expo!!!

The Global Pet Expo is the largest international industry trade show. Our Earth Animal No-Hide™ chew, the safe alternative to Rawhide came in second for product innovation. There were 6000 retailers who voted for us and we thank each and everyone (first place was a toy called Humunga Bling).

We recently tested our No-Hide™ for digestibility and it came back with flying colors. Earth Animal's No-Hide™ is more than 56% digestible versus 6% for Rawhide. The testing was done by [PetSci, LLC.](#), a humane pet product testing company in affiliation with [Oklahoma State University Center for Veterinary Health Sciences.](#)

#### No-Hide™ has three new flavors, Beef, Salmon and soon to be available Vegetarian!

#### NO-HIDE BENEFITS

- 56% Digestible Versus 6% Rawhide
- Safe and Nutritious
- Durable, Long-Lasting Chew
- Promotes Healthy Teeth and Gums
- Helps Eliminate Boredom
- Made with:
  - Humanely Raised American Chicken
  - Grass Fed American Beef
  - Wild Caught Salmon
  - Organic Sweet Potato, Carrot and Parsley
- Baked in our USDA Inspected Human Food Facility
- No Chemicals or Additives
- No Bleach or Formaldehyde



# Peak Flea and Tick Season - Very Important Information!!!

## Our Philosophy

We are strongly opposed to using the body of dog or cat as a carrier for harsh pesticides and Insecticides.

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### Earth Animal Natural Flea and Tick Products



In anticipation of a very aggressive flea and tick season we want to remind you of the importance of stocking up on Earth Animal Internal Powders, Liquid Herbal Tincture, Bug Spray and our Herbal Flea and Tick Shampoo.

#### \*REMINDER -

Be sure to double the dose of the Internal Powders to get the maximum protection needed for peak season.

Since 1979, we have been on a mission to provide flea and tick prevention without the harsh chemicals which may cause serious side effects.

By simply adding Earth Animals Internal Powders and Herbal Flea and Tick drops to the daily diet, your dog or cat will be guarded against Fleas, Ticks and Mosquitoes . Use our organic "Bug Spray and Herbal Flea and Tick Shampoo" for additional defense.

### GO NATURAL - IT WORKS!!!

#### **WARNING:** Thought You Should Know

- Fipronil, a common insecticide, which is the main ingredient in Frontline and TopSpot. [\\*Fipronil](#) is a broad-use insecticide that belongs to the phenylpyrazole chemical family. Fipronil is a broad-spectrum insecticide that disrupts the insect central nervous system by blocking GABA-gated chloride channels and glutamate-gated chloride (GluCl) channels, resulting in central nervous system toxicity. This causes hyperexcitation of contaminated insects' nerves and muscles
- Permethrin is another insecticide found in K9 Advantix. [\\*Permethrin](#) acts as a neurotoxin, slowing down the nervous system through binding to sodium channels. Permethrin does not present any notable genotoxicity or immunotoxicity in humans and farm animals, but is classified by the EPA as a likely human carcinogen, based on reproducible studies in which mice fed permethrin developed liver and lung tumors.[19] Carcinogenic action in nasal mucosal cells due to inhalation exposure is suspected, due to observed genotoxicity in human tissue samples, and in rat livers the evidence of increased preneoplastic lesions raises concern over oral exposure

- [\\*Lufenuron](#) is the active ingredient in the veterinary flea control medication Program, and one of the two active ingredients in the flea, heartworm, and anthelmintic medicine milbemycin oxime/lufenuron (Sentinel). Lufenuron is stored in the animal's body fat and transferred to adult fleas through the host's blood when they feed. Adult fleas transfer it to their growing eggs through their blood, and to hatched larvae feeding on her excrement. It does not kill adult fleas.
- Something To Think About- If these methods were safe, why doesn't the Pharmaceutical companies make a formula for HUMAN use?

Research sources on [\\*Fipronil](#), [\\*Permethrin](#), and [\\*Lufenuron](#) came from Wikipedia.

Help spread the awareness that the insecticides and pesticides being prescribed and sold have known side effects ranging from minor itching, chronic allergies, seizures, lethargy to fatalities.

## Charitable Effort Idea & Very Important News from The Farm Sanctuary, Watkins Glen, NY

As members of the Friends of Hilda Club we try to keep in touch with the awesome folks who rescue and help heal factory farmed animals at The Farm Sanctuary in Watkins Glen New York. According to Sarah Lux, Donor Relations Manger, the sanctuary recently adopted two hundred seriously abused animals from a local farm which breeds animals for "Farm to Table" restaurants. We won't go into the details of the kinds of suffering these poor animals endured (some of whom were dogs) but they need our help for food, Veterinary care and legal bills, as there is a custody battle in process, in an effort to keep all 200 at the Farm Sanctuary.

The two of us are planning a visit to Watkins Glen this Spring and have offered our holistic veterinary services, especially to help heal the animals emotions, which are badly damaged in some. We will keep you posted as to the news from this amazing healing center.

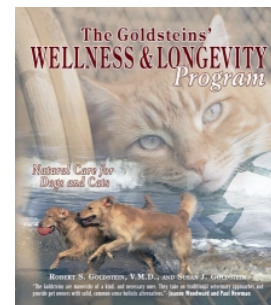
## Plant and Hug a Tree on April 22th, Earth Day!!!

*Take care from Dr. Bob and Susan - Remember to...*

***"Visualize Your Animals Wellness***

Give a signed copy of Dr. Bob and Susan Goldstein's Wellness and Longevity Program Book, Natural Care for Dogs and Cats.

This is the perfect gift to give to the animal lover in your life.



*For a printable copy of this newsletter and all the rest of our newsletters [click here](#)*

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STAY CONNECTED:

